

Limits of Liability / Disclaimer of Warranty:

The authors and publisher of this book and the accompanying materials have used their best efforts in preparing this program.

The authors and publisher make no representation or warranties with respect to the accuracy, applicability, fitness, or completeness of the contents of this program.

They disclaim any warranties (expressed or implied), merchantability, or fitness for any particular purpose.

The authors and publisher shall in no event be held liable for any loss or other damages, including but not limited to special, incidental, consequential, or other damages.

As always, the advice of a competent legal, tax, accounting or other professional should be sought. The authors and publisher do not warrant the performance, effectiveness or applicability of any sites listed in this book. All links are for information purposes only and are not warranted for content, accuracy or any other implied or explicit purpose.

This manual contains material protected under International and Federal Copyright Laws and Treaties.

Any unauthorized use of this material is prohibited.

Adobe, Adobe Acrobat and related names are the property of Adobe Systems Incorporated.

No relationship with or endorsement of this publication by Adobe Systems Incorporated should be inferred.

About the Author



Jim Edwards

Jim Edwards is a dynamic and entertaining speaker who has developed, marketed and operated outrageously profitable online businesses for both himself and his clients worldwide since 1997.

Jim publishes a **FREE no-holds-barred, “tell it like it is” multi-media newsletter at www.IGottaTellYou.com - listen and watch online as Jim teaches you the secrets to making “real” money online!**

Jim also operates one of the most successful ebook affiliate programs online at www.ebookfire.com

Jim is a frequent guest speaker nationally at conferences and seminars on such subjects as search engine and directory traffic generation, “shoestring online marketing” and more.

He is the author and co-creator of numerous highly successful ebooks and “info-products”, including:

- **[“Turn Words Into Traffic”](#)**
Finally, the secret to Non-Stop, FREE, Targeted Website Traffic! How to write and publish articles online that bring an “avalanche” of website visitors and customers!
- **[“eBook Secrets Exposed”](#)**
How to make massive amounts of money with your own ebook... whether you wrote it or not!
- **[The Lazy Man's Guide to Online Business](#)**
How to Work Less... get Paid More... and have tons more Fun! Learn the Super “Lazy Achiever” Mindset!
- **[How to Write and Publish your own eBook... in as little as 7 Days](#)**
"... even if you can't write, can't type and failed high school English class!"
- **[33 Days to Online Profits](#)**
“Finally, the First Practical, Step-By-Step, Roadmap for Internet Success No Matter What Product or Service You Sell... 100% Guaranteed!"

- [**Affiliate Link Cloaker Software**](#)
Keeps Internet “Pickpockets” from stealing your affiliate commissions!
- [**Selling Your Home Alone**](#)
Sell your house yourself and save THOUSANDS in Realtor commissions!
- [**The TEN Dirty Little Secrets of Mortgage Financing**](#)
How to save THOUSANDS in fees and unnecessary interest on your next mortgage loan!
- [**Immediate Money Immediately**](#)
"Finally... Here's What You REALLY Need To Make FAST CASH on the Internet!"

Jim lives in Williamsburg, Virginia with his wife, daughter and four dogs.

He enjoys writing, walking, softball, playing video games and listening to Elvis, Frank Sinatra, and Willie Nelson.

(((Audio))) eBook Introduction

The following is a “live” recording of a conversation I had with a man in Canada named Mitch Baldwin.

He interviewed me for his ebook on success and persuasion and how online “gurus” use it to sell and motivate people to buy through the Internet.

I’ve never been big on being called a guru... in fact, I try like hell to keep anyone from referring to me that way. I’m just a guy who figured a few things out and is now trying to help others see how much easier it is to be successful than not just by taking action on a few basic principles. ☺

In this interview we cover:

- The simple change I made in my attitude that made all the difference for me and took my online business from a “money hobby” to a serious full-time income...
- The biggest obstacles I had to overcome before I started making serious money online...
- The #1 sales copywriting mistake I see people making (and how to avoid it like the plague!).
- How I motivate myself to sit down and write sales copy (and eliminate all excuses for myself to avoid procrastination)...
- My true feelings about “ebook compilers” and why they aren’t a great way to publish information... and MUCH MORE!

So I hope you enjoy this 30-minute interview in “audio-ebook” format. Please drop me a line if you have any comments or suggestions.

Thanks

Jim

Jim@ebookfire.com

Play the audio on the next page ☺

(((Audio))) eBook

“Jim Edwards on Copywriting and eBooks”

Now it's time to *HEAR* what you've been waiting for!



To **Stream the interview** in MP3 format

→ [Click Here Now](#)

(Requires active Internet connection)

To **Download the interview** in MP3 format

→ [Click Here Now](#)

(Requires active Internet connection)



For Help with playing this MP3 file –

[Click Here Now](#)

(Requires active Internet connection)